

DRESS FOR SUCCESS

General Information

DIRECTIONS: Research attire for different occasions. Create a *ten-slide PowerPoint* presentation or a **COMPUTER GENERATED six-panel brochure** that includes 5 Do's and 5 Don'ts each (Not simply the opposite of the other) for business formal (interview) and business casual attire for your gender (female or male). **Be sure to cite at least two references and include on the last slide or back of brochure.** Follow rubric on the following page for specifics.

Read through the following paragraphs before you complete your assignment.

Do you know how to dress appropriately for different occasions?

Think about an instance when you were introduced to someone for the first time. What factors influenced your first impression of the individual? More than likely, the person's personality and outward appearance had an impact on your impression of the person.

The type of clothing we wear for various occasions often leaves lasting memories in others' minds. Casual attire is appropriate for some occasions, such as sporting events, family gatherings, or an outing with your friends. On the other hand, business formal (interview) attire is required for a job interview. You need to know how to dress for the interview so that you will stand out from the rest. By now you probably know the importance of asking about appropriate dress for particular occasions so that you will feel comfortable and are able to perform your best. You should also remember that you have only one chance to make your first impression on others.

Student:

DRESS FOR SUCCESS
Rubric – PowerPoint or Brochure
Turn In With Your Assignment

Criteria	Points Possible	Student Assessment	Points Earned
Includes 5 Do's and 5 Don'ts (tips) for each type of attire. Not simply the opposite of the other. Gender specific (female or male)	20		
Each tip was legitimate and was clearly explained.	30		
Organization of the information was neat and orderly and at least one relevant graphic per tip was included.	10		
Spelling & Grammar	10		
References / Works Cited – MLA format (At least two references were included.)	20		
PowerPoint – 10 slides Brochure – 6 panels (Not including title page or reference page)	10		
	100		

Extra Credit (see directions on previous page)

COMMENTS: