

DRESS FOR SUCCESS

General Information

DIRECTIONS: Research attire for different business situations. Create a *3-5 minute video* with a group of 3 students which includes 5 tips each for what business professionals should wear for business formal (interview) and business casual attire for each gender (female or male). Each student must participate (be seen) in the video. **Be sure to cite at least three references and include these within the credits at the end of your video.** You will need to use online references to learn about appropriate dress. We have provided you with several links below to help with research. Follow the rubric on the following page for specifics.

LISTEN to the audio instructions within the module **BEFORE** you complete your assignment.

FORMAT:

The video can be in the format of a fashion show, business role play situation, infomercial, etc. Brainstorm with your group to determine a script before beginning to video. Utilize the storyboard template to sketch the scenes of the video and develop the script before filming.

RESEARCH LINKS:

Click on the following links to research how to dress appropriately in different business situations.

<http://www.quintcareers.com/dress-for-success/>

<http://www.quintcareers.com/dress-for-women/>

<http://www.quintcareers.com/dress-for-men/>

Can you tie a tie??? <http://www.tie-a-tie.net/>

<https://www.youtube.com/watch?v=HHb9Xwq29ro>

<https://www.youtube.com/watch?v=n0DFwGy8wUg>

Student:

Nov

DRESS FOR SUCCESS
Rubric – Video
Turn In With Your Assignment

Criteria	Points Possible	Student Assessment	Points Earned
Includes 5 tips for each type of attire. Not simply the opposite of the other. Gender specific (female or male)	20		
Each tip was legitimate and was clearly explained.	30		
Organization of the information was neat and orderly. Video production, transitions, narration, acting, etc. was professional looking. (Utilize Movie Maker or iMovie)	10		
Title Screen included as well as Credits listing at least 3 sources.	10		
Entertaining and school appropriate	10		
Video was at least 3 minutes but no longer than 5 minutes.	20		
	100		

Extra Credit (see directions on previous page)

COMMENTS: